

HOW TO BUILD AN NBA CHAMPION

ALL THE NUMBERS, STATISTICS,
ANALYTICS, AND FINANCES BEHIND
CONSTRUCTING A CHAMPIONSHIP-
CALIBER ROSTER IN THE NBA

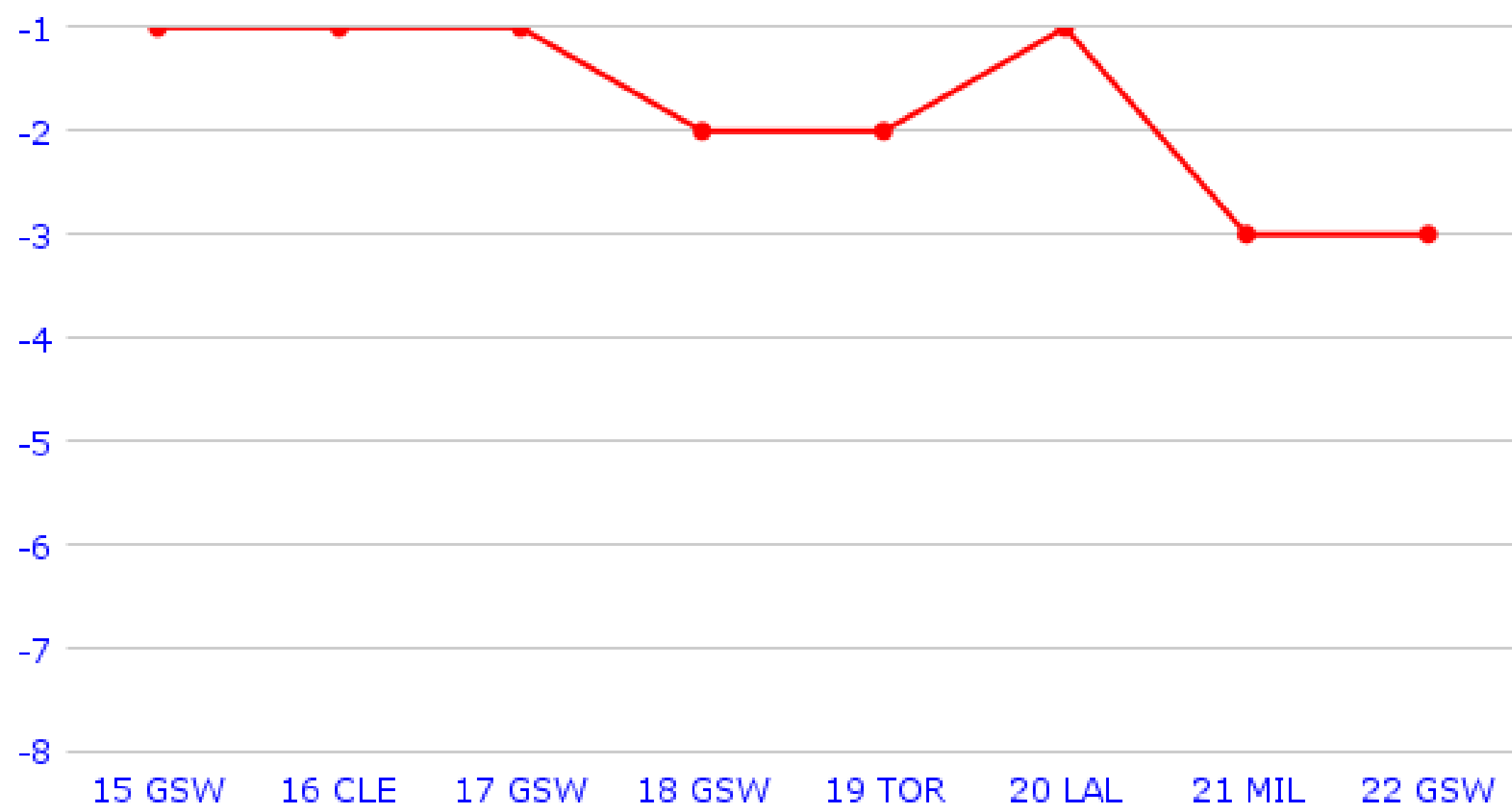
RYAN GREENBERG



CLAIM #1

A CHAMPIONSHIP TEAM NEEDS TO BE A 1-SEED

Seed of NBA Champions



VERDICT: FALSE

ONLY FOUR OF THE LAST
EIGHT (AND ONE OF THE LAST
FIVE) CHAMPIONS HAVE BEEN
A ONE-SEED. HOWEVER, A
CHAMPION DOES NEED TO BE
A TOP-THREE SEED.

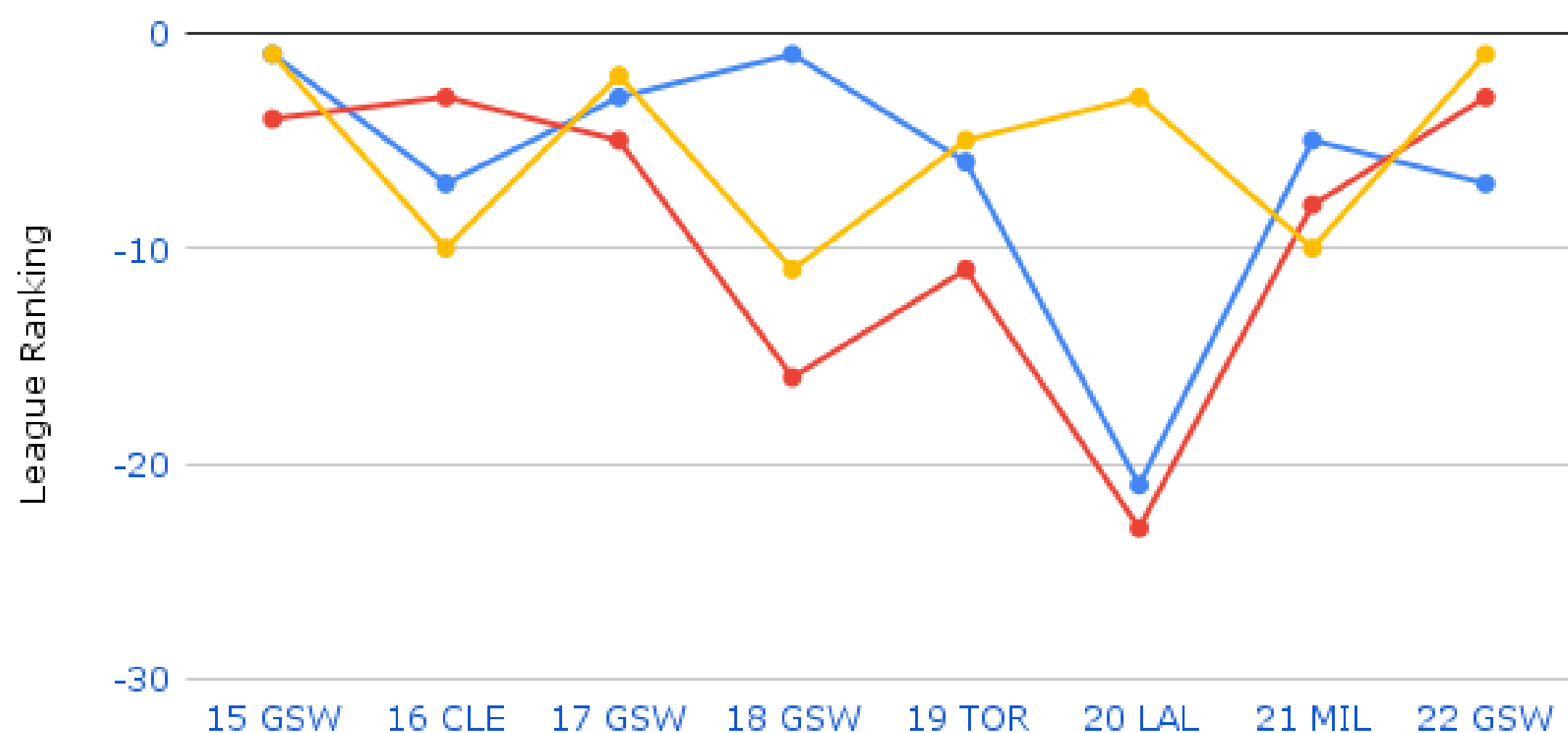


CLAIM #2

A CHAMPIONSHIP TEAM NEEDS TO BE BUILT AS A 3-AND-D TEAM

3-and-D Rankings

Blue represents 3P%, red represents 3PA, and yellow represents DRTG



VERDICT: UNCLEAR

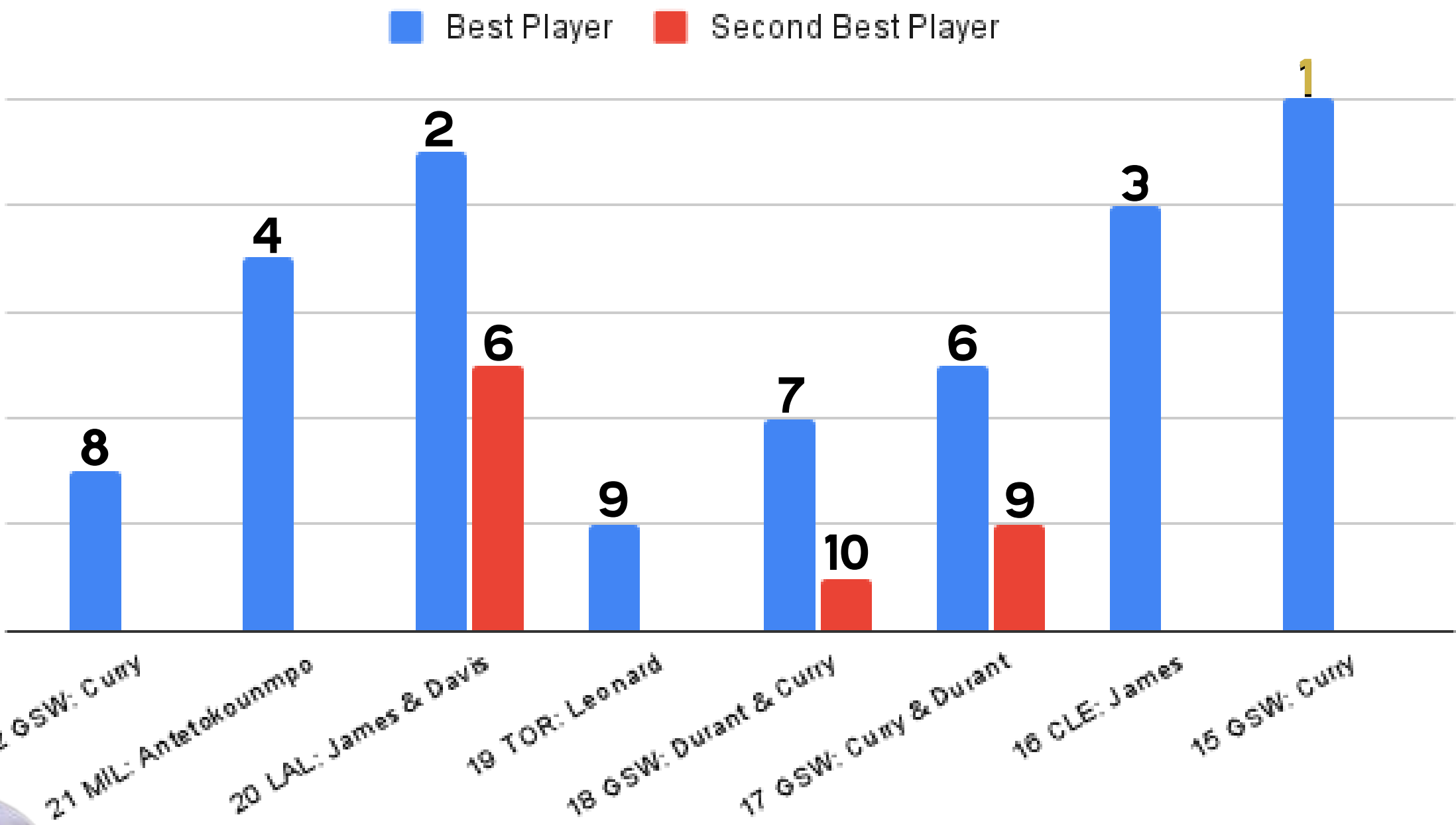
WHILE 3-AND-D TEAMS TEND TO SUCCEED MORE, A 3-AND-D STYLE IS NOT A NECESSITY FOR A CHAMPIONSHIP.



CLAIM #3

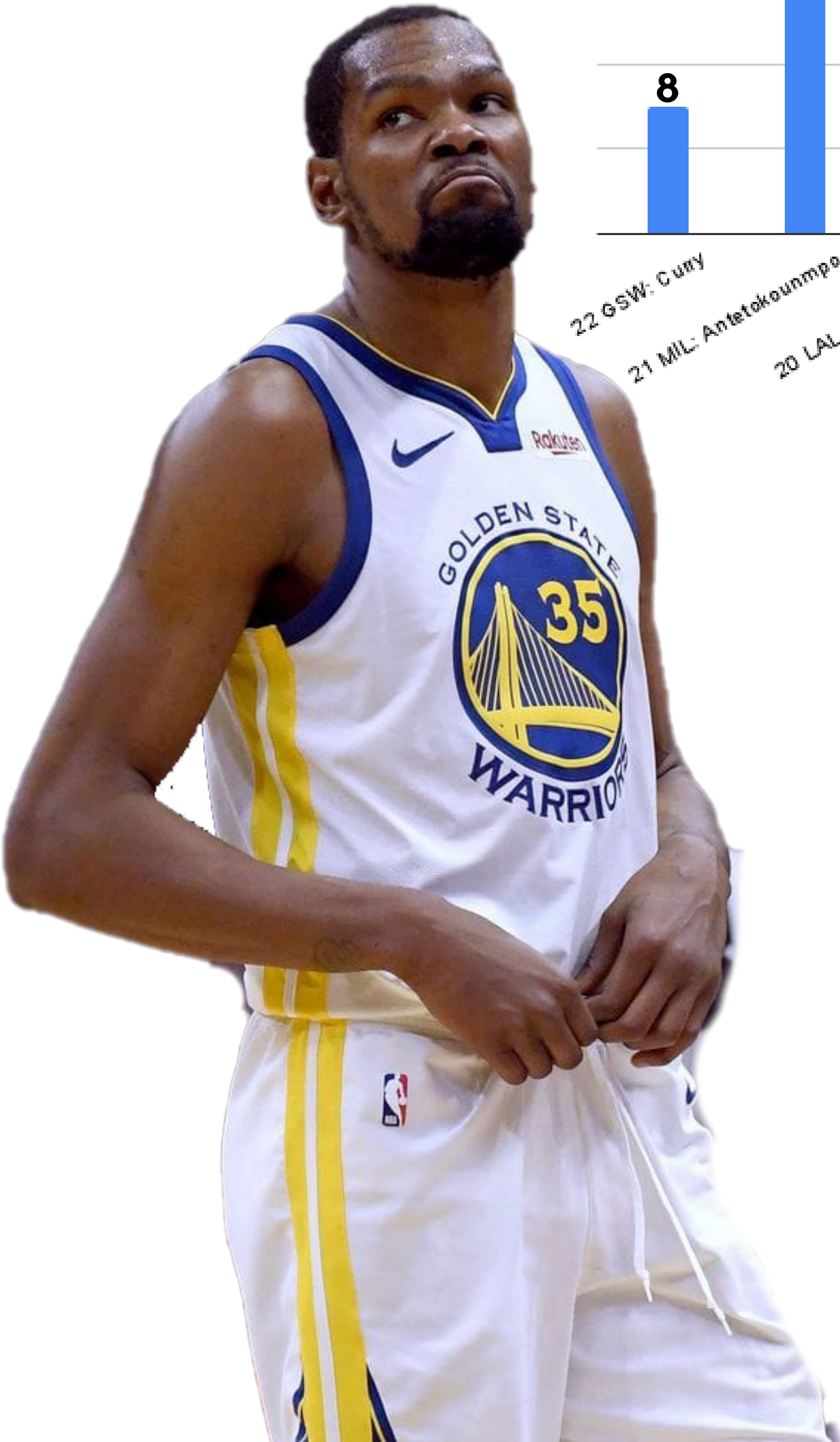
A CHAMPIONSHIP TEAM
NEEDS A TOP-10 PLAYER

Champions' Best Player's MVP Finish



VERDICT: TRUE

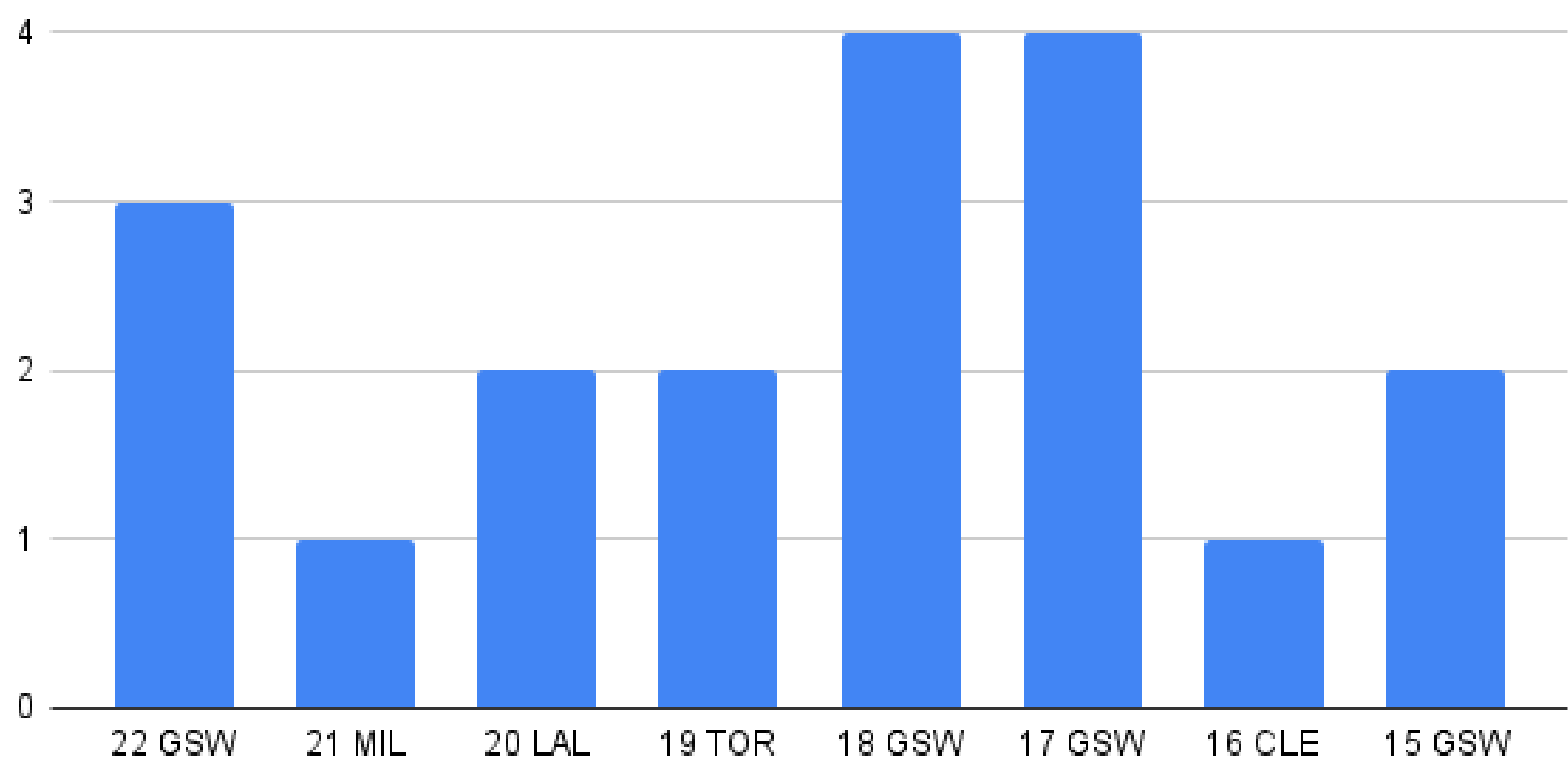
EACH OF THE LAST EIGHT
CHAMPIONS HAVE HAD A
PLAYER FINISH IN THE TOP-10
OF MVP VOTING THAT SEASON.



CLAIM #4

A CHAMPIONSHIP TEAM
NEEDS A BIG THREE

All Stars on Championship Teams



VERDICT: UNCLEAR

ONLY THREE OF THE LAST EIGHT CHAMPIONS
HAVE HAD AT LEAST THREE ALL-STARS.
HOWEVER, SEVEN OF THE LAST EIGHT
CHAMPIONS HAVE HAD AT LEAST THREE
PLAYERS WHO WERE EITHER AN ALL-STAR,
AVERAGED 15 PPG, OR A DPOY FINALIST.



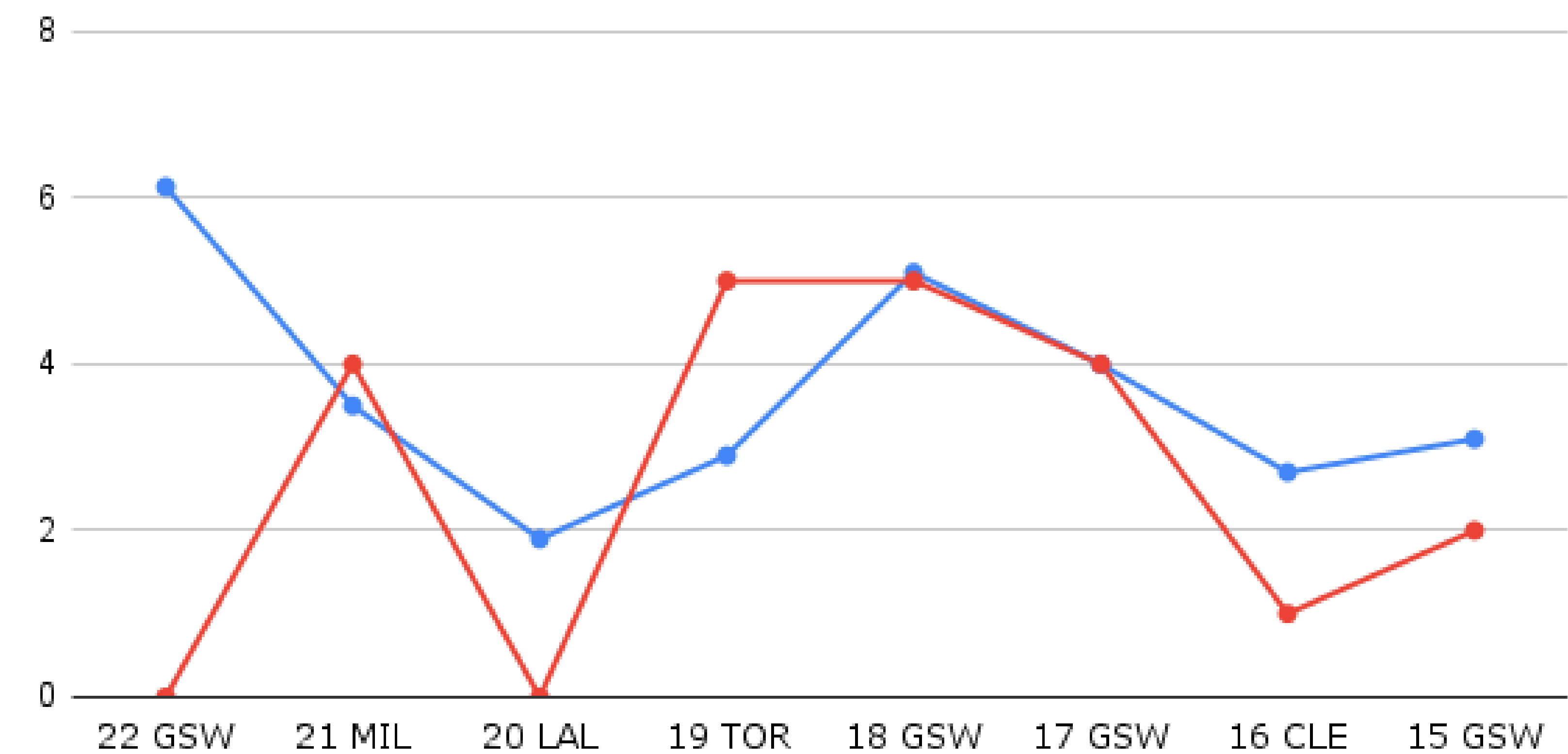
ROSTER CORE ANALYSIS

CORE IS DEFINED AS ANY PLAYER WHO AVERAGED 15+ MINUTES/GAME IN THE PLAYOFFS

PART 1: AGE AND EXPERIENCE

Experience

● Average Years With Team ● Previous Consecutive Playoff Appearances



RANGE OF AVERAGE CORE AGE
OF PAST EIGHT CHAMPIONS:

27.85
TO
29.44

CONCLUSION

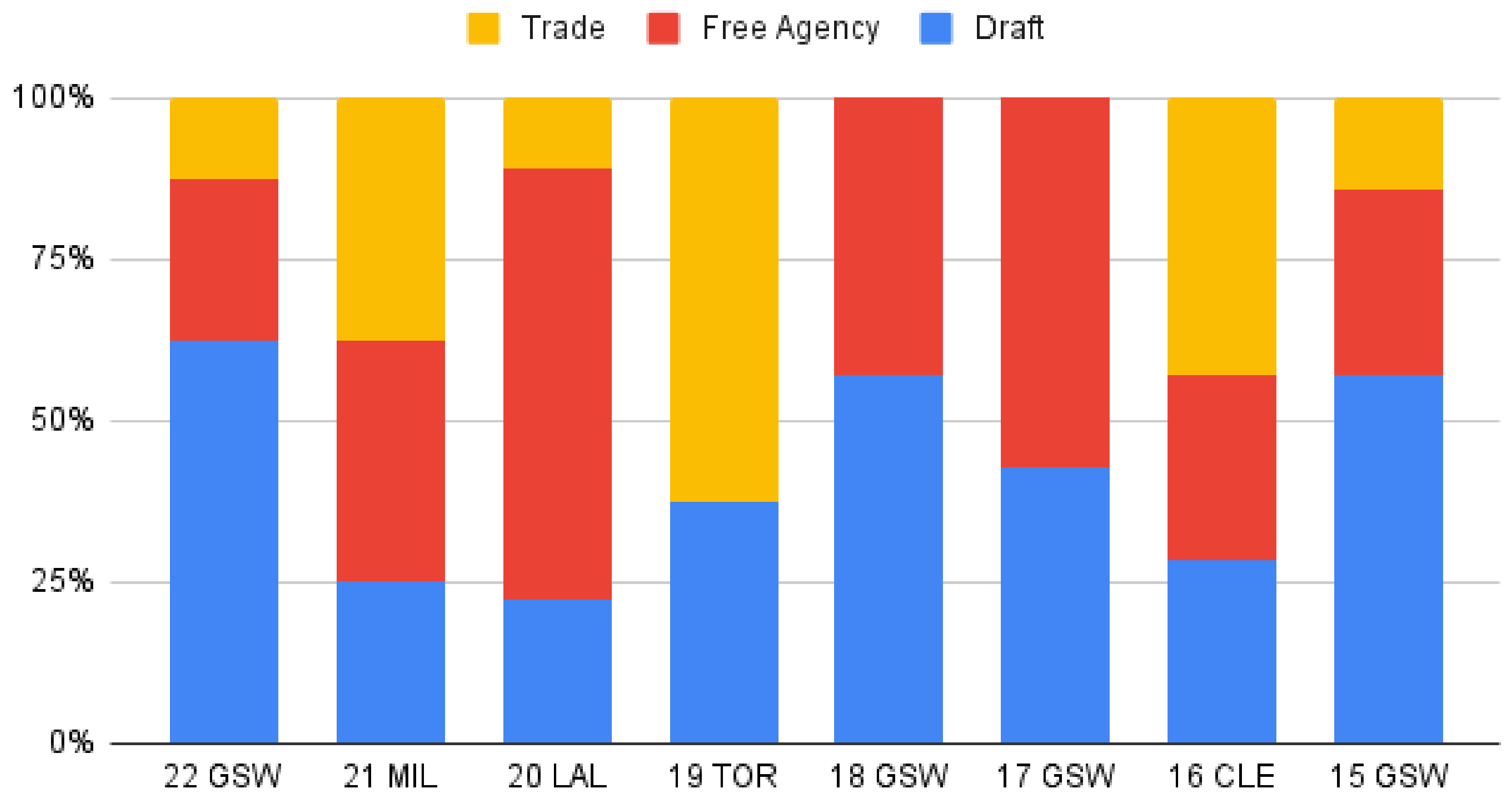
TEAMS SHOULD NOT EXPECT TO
COMPETE FOR AN NBA TITLE
WITHOUT AT LEAST TWO YEARS
OF PRIOR PLAYOFF EXPERIENCE
WITH THE SAME CORE.

ROSTER CORE ANALYSIS

CORE IS DEFINED AS ANY PLAYER WHO AVERAGED 15+ MINUTES/GAME IN THE PLAYOFFS

PART 2: ACQUISITION

How NBA Champions Acquire Core Players



CONCLUSION

ACQUIRING CORE PLAYERS THROUGH THE DRAFT IS THE MOST RELIABLE WAY TO BUILD A CHAMPIONSHIP TEAM. OF ALL CORE PLAYERS FROM THE LAST EIGHT CHAMPIONS, 41.6% WERE DRAFTED.

FREE AGENCY IS ANOTHER RELIABLE WAY TO BUILD CHAMPIONSHIP CORES. 35.8% OF CORE CHAMPIONS FROM THE LAST EIGHT YEARS WERE ACQUIRED VIA FREE AGENCY.

TRADING IS A LESS RELIABLE WAY TO CONSTRUCT A CHAMPIONSHIP CORE. ONLY 22.6% OF CORE CHAMPIONS FROM THE LAST EIGHT YEARS WERE ACQUIRED VIA TRADE.

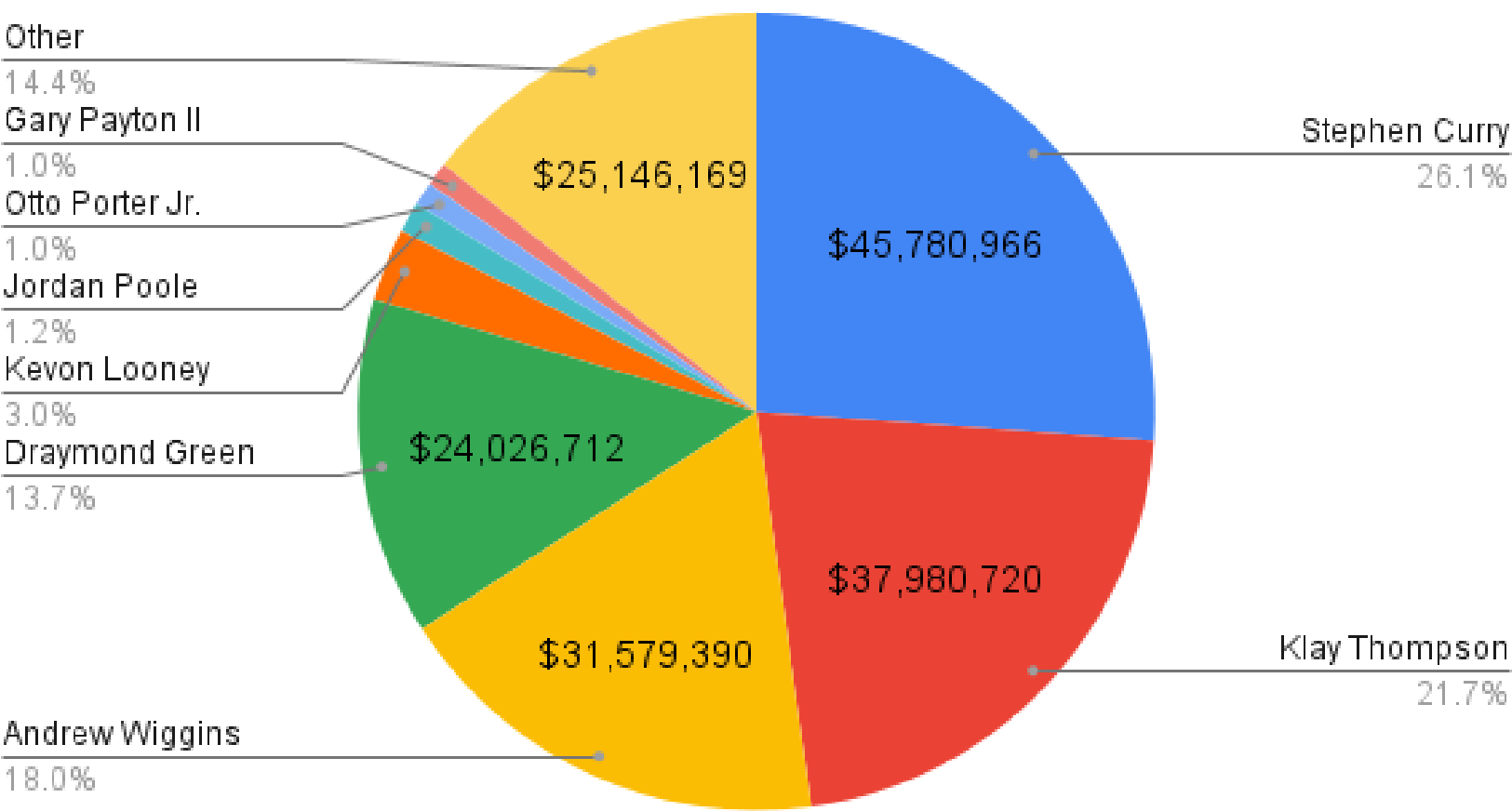


ROSTER CORE ANALYSIS

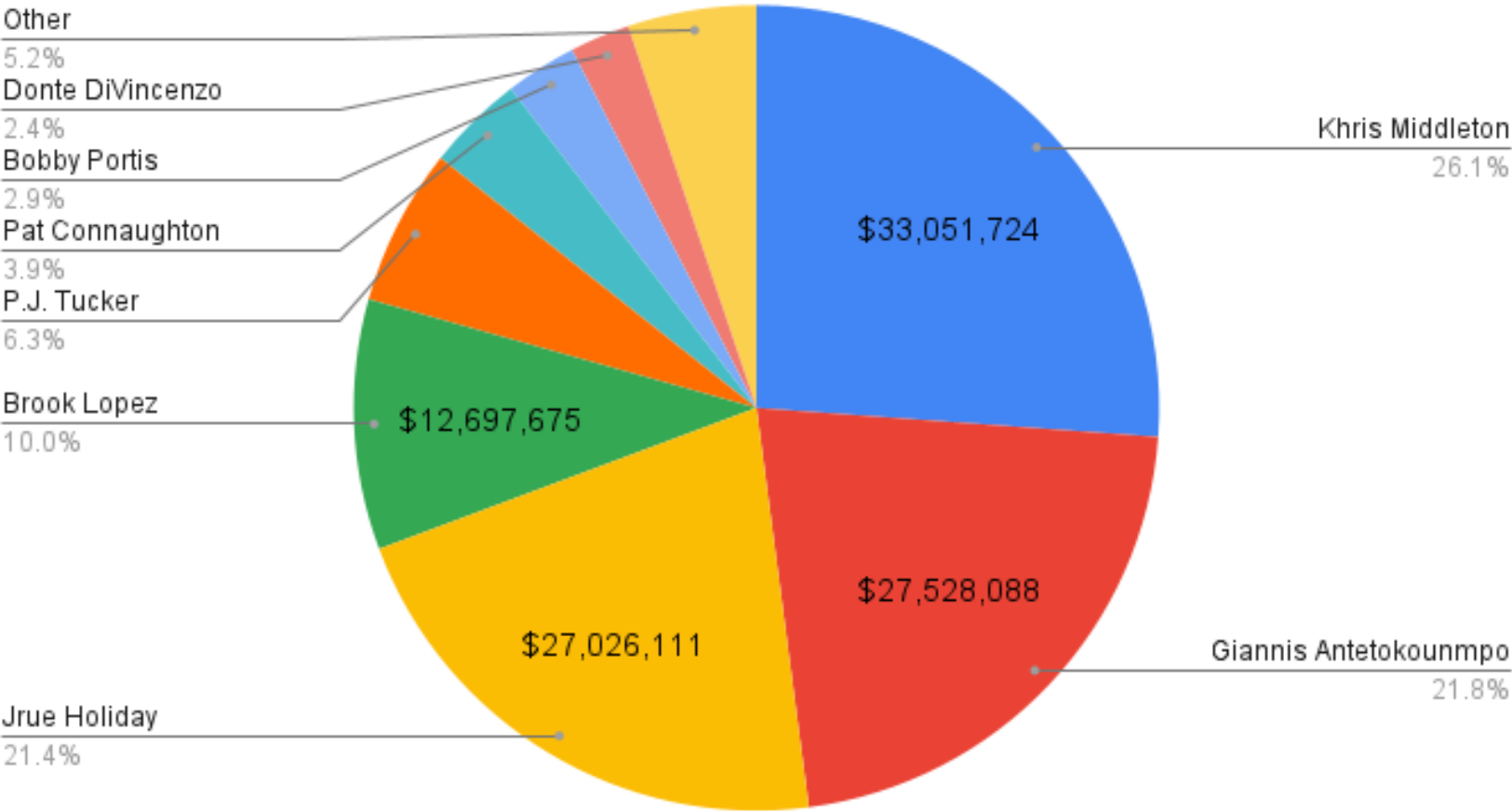
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PART 3: PAYROLL

2022 Golden State Warriors Payroll



2021 Milwaukee Bucks Payroll



CONCLUSION

TOP TWO EARNERS RECEIVE SHY OF 50% OF THE PAYROLL. THE NEXT TWO HIGHEST EARNERS RECEIVE ABOVE 30% OF THE PAYROLL. TEAMS NEED TO FIND 3-5 CONTRIBUTORS FOR CHEAP, IN THE FORM OF ROOKIE CONTRACTS OR VETERAN DISCOUNTS.

